

INTANSUF

THEWETJOURNAL.COM

THEWETJOURNAL.COM



"Riding Waves, chasing
Dreams. Inspiring the
Next Generation."

MEDIA KIT 2025

CONTENT

(01) ABOUT ME [↗](#)

(02) AUDIENCE &
REACH [↗](#)

(03) COLLABS &
COMMUNITY LOVE [↗](#)

(04) WHAT I CAN DO
FOR YOUR BRAND [↗](#)

(05) WHY MY AUDIENCE
MATTERS [↗](#)

(06) LET'S WORK
TOGETHER [↗](#)

(07) WHAT THEY SAY [↗](#)

(08) LET'S CONNECT [↗](#)

ABOUT ME



Hi, I'm Intan!

I'm 8 years old and I'm a grom surfer from Batukaras, West Java, Indonesia. I live just minutes from the beach, and every day I get to surf my home break with my friends and my coach. Batukaras is where my surfing journey started — and where my big dreams were born!

I first stood up on a board when I was 7, and I haven't stopped since. Now I train almost every day, learning to ride bigger waves, get stronger, and sharpen my style. I love that feeling when I catch a clean line and flow down the wave — like flying!

My biggest dream is to become a World Surf League Champion 🏄🏆

But it's not just about winning. I want to show that groms like me — especially girls from small beach towns — can chase big goals and inspire others. Whether it's competing, creating surf content, or connecting with other kids around the world, I want to ride waves that make a difference.

Outside the water, I'm all about drawing waves, dancing to music, and building cool stuff with my friends. I bring a lot of energy and stoke to everything I do, both on and off the board. If you're looking to support a surfer who trains hard, dreams big, and always keeps it fun — I'm your grom 🙌🌟

-Intan Maharani

AUDIENCE & DIGITAL REACH



Instagram

100

Growing
Followers Weekly

Avg. engagement
rate: 11.2 on Reels



YouTube

1 K

YouTube Shorts
Views

Avg. 500–1000 per
video



Website

1.2 K

Monthly Reader

Average Visitor Per
Month

Posting Schedule 6x weekly (Reels, Stories, Blogs)

AUDIENCE

Gender

60% 40%

Female



Male

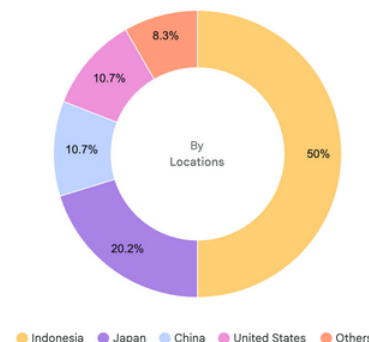


Age Range

72%

07-21y/o plus surf
parents

Top Countries



💡 “I may not have millions (yet!), but I show up every day with heart, hustle, and real love from my growing crew of groms and surf families.”

COLLABS & COMMUNITY LOVE

T I N Y
W A V E
S U R F
C L U B



Webro Studio

Dream Collab :



Your Brand Here 👁️
🔵 Let's Team Up!

🌈 Looking for a Brand Ambassador with real heart and surf soul?
Let's talk!

WHAT I CAN DO FOR YOUR BRAND






- 📸 Sponsored Posts (IG + blog)
- 🎥 Reels or Short Video
- 📺 YouTube Content Colaboration
- 📖 Blog Features (on The Wet Journal)
- 👉 Surf Product Photos
- 🌊 Long-term Partnerships
- 🏄♀️ Event Representation (Comps, meet-ups, etc.)
- ✉️ Custom Package? Let's Build It Together!

“Got a cool idea? I love working creatively with brands who want something fresh and fun!”

[Let`s Work Together](#)

WHY MY AUDIENCE MATTERS

WHO'S IN MY CREW?

- Age Range: Mostly 7–17 year olds — plus awesome surf moms, dads, and coaches
- Where They're From: Indonesia, Australia, US, Japan, Europe, and growing worldwide
- What They Love:
-   Surfing & skating
-  Outdoor & beach life
-  Ocean-friendly brands
-  Youth empowerment & creative expression



My followers aren't just scrolling — they're cheering me on, sending DMs, commenting, and growing with me.

They trust my content because it's real, family-friendly, and always comes from the heart. I only share what I genuinely love!



LET'S WORK TOGETHER



1 Instagram post + 1
story frame

\$50



1 Reel (under 30 sec) or
1 Blog Feature

\$100



1 full video (1–2 mins) +
cross-posted

\$300



**Brand Collab
Series**

\$999



Creative Campaign

Custom pricing is available
for long-term collaborations
and exclusive projects

💬 Small brand or just starting out? Custom packages start at \$30 — or we can chat about content-for-product swaps if it's a great fit!

WHAT THEY SAY



Coach Budi

@budibk25

"Watching Intan grow in and out of the water has been amazing—her focus, spirit, and love for surfing show in every wave she takes."

— Coach Budi, Surf Coach



Sora

@nemimacchi

"Intan is so inspiring! Her energy and dedication to surfing make everyone around her smile and want to try harder."

— Sora, Friend & Surf Buddy (Japan)



Mami Ito

@grotto_mami

"Intan is a great role model for young girls—so kind, focused, and always respectful in and out of the surf."

— Mami Ito, Surf Parent (Japan)



Robi Hendra

@robihendra

"Shaping boards for Intan is an honor she rides with soul, style, and a connection to the waves beyond her years."

— Robi Hendra, Surfboard Shaper

LET'S CONNECT

Ready to Ride This Wave Together?



@INTANSURF



WWW.THEWETJOURNAL.COM.COM



CONTACT@THEWETJOURNAL.COM

